



SKILLS FOR GROWTH SME

Graystone Action Sports
Salford Success Story
www.skillsforgrowthsmc.co.uk



SKILLS FOR GROWTH SME

We are committed to helping upskill our workforce, something that Skills for Growth - SME Support have already assisted with.

**- David McCabe, Owner
Graystone Action Sports**

Before

David and the team needed to make capital improvements to their Salford site and re-engage with their programme of expansion, following the challenges they faced due to the pandemic.



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The Growth Company are helping us focus on the fields of mental health and wellbeing, sustainability and environment-friendly practices, leadership and growth, that we want to achieve as a team.

**- David McCabe, Owner
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After

So far we have helped them:

- Fill skills gaps across the team
- Open new job roles to futureproof skillset
- Develop and implement wellbeing plan
- Work towards a greener business model

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